

SUZANNE DESIMONE

{art director/illustrator}

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desimonegraphics.com

I LOVE ART. I love looking at it, touching it, giving it, sharing it, using it, painting it and especially creating it.

After being in the design industry for over 20 years, I can say I've got some experience under my belt. I have created designs for newsprint, web, billboards, magazines, TV, labels, banner ads, icons, collage and just recently children's book illustrations. Like I said, **I LOVE ART.**

PROFESSIONAL EXPERIENCE

Memory Lane/Classmates.com

Senior Art Director | Seattle, WA | 2007 to present

- UI design, site promotions, and email marketing
- Oversee projects within our five person design team
- Deliver marketing campaigns including site, email, registration, check-out and social media
- Take ownership of the Brand and apply through all marketing materials and site design
- Work cross-functionally to understand business objectives and technical opportunities
- Deadline and performance focused

Sharebuilder

Senior Designer | Bellevue, WA | 2006 to 2007

- Email and print marketing for in-house clients
- Promotional marketing for co-branded partnerships

The Seattle Times Online

Senior Designer | Seattle, WA | 1999 to 2006

- Designed and developed successful online banner campaigns
- Established online ad standards and processes
- Managed designers supporting the Sales teams
- Designed marketing promotions that included web sites and print ads
- Daily client management, workflow and client review

ILLUSTRATION

My Princess Boy Childrens Book

My Princess Boy™ is a nonfiction picture book about acceptance. It tells the tale of a 4-year-old boy who happily expresses his authentic self by enjoying "traditional girl" things like jewelry, sparkles or anything pink.

myprincessboy.com

FREELANCE

PROMOTIONAL AND PRESENTATION:

Late Night Toons
Wish Riders
Ripple Effect

WEB DESIGN:

MEO
My Princess Boy
KD Talent
Authentic-i
Designs By Desimone

BRANDING:

Authentic-i
Tina Graham
Maristella Spa Services
Woods Lake Winery
Snoqualmie Inn
Communit-i logo
Aedifex
Designs By Desimone

SKILLS

Expert in Adobe CS
Design Suite
Informative art direction
and influential mentor

EDUCATION

Western Washington
University, Bellingham, WA
Bachelor of Arts, with
concentration in Graphic
Design, 1992